



NOTICE OF MEETING AND AGENDA RESORT DEVELOPMENT STRATEGY COMMITTEE

Monday, March 10, 2025, 1:00 PM
Village Office, 495 Hot Springs Road
Harrison Hot Springs, BC V0M 1K0

THIS MEETING WILL BE CONDUCTED IN-PERSON AND VIA ZOOM VIDEO CONFERENCE

1. CALL TO ORDER
Meeting called to order by Mayor Talen. Acknowledgment of traditional territory of Sts'ailes.
2. INTRODUCTION OF LATE ITEMS
3. APPROVAL OF AGENDA
4. ADOPTION OF MINUTES
(a) THAT the minutes of the February 24, 2025 Resort Development Strategy Committee meeting be adopted. Page 1
5. ITEMS FOR DISCUSSION
(a) Verbal Update from the Community Services Manager 2025-2027 RDS Projects Draft Outline (b) Next Meeting Date: March 24, 2025 at 1:00 p.m.
6. ADJOURNMENT

Amanda Graham
Corporate Officer

**VILLAGE OF HARRISON HOT SPRINGS
MINUTES OF THE RESORT DEVELOPMENT STRATEGY COMMITTEE**

DATE: Monday, February 24, 2025
TIME: 1:00 p.m.
PLACE: Council Chambers, Village Office
495 Hot Springs Road, Harrison Hot Springs, BC

IN ATTENDANCE: Mayor Fred Talen
Councillor Allan Jackson
Stephanie Gallamore, Executive Director, Tourism Harrison
River Valley
Christy Ovens, Community Services Manager
Eric Towne, Board Chair, Tourism Harrison River Valley

Amanda Graham, Corporate Officer
Kalie Wiechmann, Communications and Community
Engagement Coordinator

ABSENT:

1. CALL TO ORDER

Mayor Talen called the meeting to order at 1:02 p.m.
Mayor Talen acknowledged the traditional territory of Sts'ailes.

2. INTRODUCTION OF LATE ITEMS

Moved by Stephanie Gallamore
Seconded by Councillor Jackson

THAT "Tourism Harrison River Valley Visitor Survey Results" be added as Item for Discussion 5(d) and the subsequent agenda items be renumbered accordingly.

**CARRIED
UNANIMOUSLY**
RDS-2025-02-05

3. APPROVAL OF AGENDA

Moved by Eric Towne
Seconded by Councillor Jackson

THAT the agenda be approved as amended.

**CARRIED
UNANIMOUSLY**
RDS-2025-02-06

4. ADOPTION OF MINUTES

Moved by Eric Towne
Seconded by Councillor Jackson

THAT the minutes of the February 5, 2025 Resort Development Strategy Committee be approved.

*Village of Harrison Hot Springs
Minutes of the Resort Development Strategy Committee
February 24, 2025*

**CARRIED
UNANIMOUSLY**
RDS-2025-02-07

5. ITEMS FOR DISCUSSION

(a) Update from the February 18, 2025 Regular Council Meeting

Mayor Talen advised that Council unanimously approved the Committee's recommendation to appoint a member from the Harrison-Agassiz Chamber of Commerce. Mayor Talen spoke with Chamber president over the weekend and they hope to have a nominee soon given the short timeline for RDS submissions.

(b) Terms of Reference

Moved by Stephanie Gallamore
Seconded by Christy Ovens

THAT the Terms of Reference be adopted as amended by adding "Board of Directors" after "Harrison-Agassiz Chamber of Commerce" in section 2.1.

**CARRIED
UNANIMOUSLY**
RDS-2025-02-08

(c) 2025-2027 RDS Guide

The Committee discussed the timeline for RDS approval with a goal of having a draft before Council by the April 22, 2025 Regular Council Meeting. The Community Services Manager provided an estimated base funding of \$450,000 per year.

(d) Tourism Harrison River Valley Visitor Survey Results

Stephanie Gallamore presented results to date of a visitor survey that has been on the Tourism Harrison website and will be launching on social media. The survey is currently still open therefore the results are preliminary. The Committee discussed the feedback received.

(e) RDS Project Ideas

70% of the funding must go towards Tourism Infrastructure Amenities or Capital which is approximately \$315,000 per year for three years using the estimated base funding.

The Committee discussed initial Tourism Infrastructure, Amenities or Capital ideas including:

- Access to the public Hot Springs
- Awareness around lake safety
- Splash/spray park by the accessible playground
- Kayak/canoe dock
- Interpretive signage

*Village of Harrison Hot Springs
Minutes of the Resort Development Strategy Committee
February 24, 2025*

- The outdoor exercise equipment above the beach washrooms
- Pump track
- Lillooet Avenue west streetscaping, including art installations and path lighting
- Half-basketball court
- Upgrading hydro to the waterfront
- Adding two more ramps up to the beach walkway, one by the resort, one at a midway point, perhaps through the dike upgrade project
- Build a parking garage and free up Esplanade Avenue

The Committee discussed initial Tourism-Related Programs, Services or Events ideas including:

- Existing funding provided to Tourism through the RMI
- Small-scale sandcastle festival
- Shoulder season events
- Kite festival in June

(f) Next Meeting Date

The next meeting date is March 10, 2025 at 1:00 p.m. The Committee set another meeting date following that for March 24, 2025 at 1:00 p.m.

6. ADJOURNMENT

Moved by Councillor Jackson
Seconded by Christy Ovens

THAT the meeting be adjourned at 2:42 p.m.

**CARRIED
UNANIMOUSLY**
RDS-2025-02-09

Mayor Fred Talen, Chair
Resort Development Strategy Committee

Amanda Graham
Corporate Officer