




NOTICE OF MEETING AND AGENDA RESORT DEVELOPMENT STRATEGY COMMITTEE

Monday, March 24, 2025, 1:00 PM
Village Office, 495 Hot Springs Road
Harrison Hot Springs, BC V0M 1K0

THIS MEETING WILL BE CONDUCTED IN-PERSON AND VIA ZOOM VIDEO CONFERENCE

1. CALL TO ORDER
<p>Meeting called to order by Mayor Talen. Acknowledgment of traditional territory of Sts'ailes.</p>
2. INTRODUCTION OF LATE ITEMS
3. APPROVAL OF AGENDA
4. ADOPTION OF MINUTES
<p>(a) THAT the minutes of the March 10, 2025 Resort Development Strategy Committee meeting be adopted. Page 1</p>
5. ITEMS FOR DISCUSSION
<p>(a) RDS Goals</p> <p>(b) Draft 2025-2027 RDS Outline Page 5</p> <p>(c) Next Meeting Date: April 3, 2025 at 1:00 p.m.</p>
6. ADJOURNMENT



Amanda Graham
Corporate Officer

**VILLAGE OF HARRISON HOT SPRINGS
MINUTES OF THE RESORT DEVELOPMENT STRATEGY COMMITTEE**

DATE: Monday, March 10, 2025
TIME: 1:00 p.m.
PLACE: Council Chambers, Village Office
495 Hot Springs Road, Harrison Hot Springs, BC

IN ATTENDANCE: Mayor Fred Talen
Councillor Allan Jackson
Richard Fife, Board Member, Harrison-Agassiz Chamber of
Commerce
Stephanie Gallamore, Executive Director, Tourism Harrison
River Valley
Christy Ovens, Community Services Manager
Eric Towne, Board Chair, Tourism Harrison River Valley

Amanda Graham, Corporate Officer
Kalie Wiechmann, Communications and Community
Engagement Coordinator

ABSENT:

1. CALL TO ORDER

Mayor Talen called the meeting to order at 1:06 p.m.
Mayor Talen acknowledged the traditional territory of Sts'ailes.
Stephanie Gallamore introduced Erinn Kredba, who will be covering as Tourism
Harrison's Executive Director during Stephanie's leave.

2. INTRODUCTION OF LATE ITEMS

None.

3. APPROVAL OF AGENDA

Moved by Eric Towne
Seconded by Councillor Jackson

THAT the agenda be approved.

**CARRIED
UNANIMOUSLY**
RDS-2025-03-01

4. ADOPTION OF MINUTES

Moved by Councillor Jackson
Seconded by Stephanie Gallamore

THAT the minutes of the February 24, 2025 Resort Development Strategy Committee
be adopted.

**CARRIED
UNANIMOUSLY**
RDS-2025-03-02

5. ITEMS FOR DISCUSSION

- (a) Verbal Update from the Community Services Manager
Re: 2025-2027 RDS Projects Draft Outline

The Community Services Manager presented a PowerPoint of achievable RDS project ideas separated into the following categories:

1. Splash Pad

- A drain to re-use system requires significant funds upfront and would have to go through the health authority
- A low water usage system that runs on demand would be a better option and would not require power
- A suitable location would be near the new Accessible Playground where the existing tot playground is, underneath the new shade structure

2. Streetscape Enhancements

- There is a section on the east side of Esplanade Avenue where the sidewalk, lighting and site furnishings from previous RMI funding ends
- There is a draft plan for enhancements on Lillooet Avenue west including sidewalks and lighting upgrades, and art installations

3. McCombs Drive Recreation

- There is an area of land adjacent to the East Sector Lands that must be used for recreation purposes only
- Initial ideas include disc golf, active transportation, a pump track, and linking the beachfront area to other recreational areas in the community
- The location is within the Agricultural Land Reserve and subject to farm use regulations
- Discussion ensued on the feasibility of an off-leash dog park

4. Interpretive Signage

- There are various signs throughout the Village due for replacement
- There have been some conversations with Sts'ailes regarding signage and history
- QR codes on a wayfinding sign can direct people to a story page, potentially with videos to make the experience more engaging
- Discussion ensued on a signage master plan

5. Canoe/Kayak Launch

- Potential idea to initiate a pilot project with a goal towards adding more infrastructure over the years if well-used
- An ideal location would limit interactions between non-motorized and motorized boaters as they launch, and would be close to parking for easy loading/unloading
- A canoe/kayak dock should be about 8-12 inches above the surface of the water

*Village of Harrison Hot Springs
Minutes of the Resort Development Strategy Committee
March 10, 2025*

The Committee discussed the following:

- Hydro expansion and upgrades along the beach are not needed right now, especially if the EV chargers in the angled parking stalls on Esplanade Avenue are relocated
- There is a phase of street lighting missing along the east side of Esplanade Avenue
- Concerns regarding sand blowing into the splash pad and damaging the infrastructure
- Questions surrounding drainage/discharge of the splash pad water
- Upgrading and rebranding the Campbell Lake Trail as the Harrison Grind
- Leasing or purchasing the public hot springs pool and renovating the facility

The Community Services Manager provided an overview of previously supported events and proposed 2025-2027 events to be funded through RMI. Discussion ensued on the following:

- The Canada Day budget, fireworks versus a drone light show, and the parade
- Adding an event in the shoulder season, and re-allocating funds from other events to create an additional event
- Potential ideas include an Oktoberfest event, kite festival, or a smaller scale sandcastle event
- Historically, Tourism Harrison has been given the discretion to decide the events based on staff capacity

The Community Services Manager advised that an RDS page will be added to Get Into It Harrison along with a brief survey for the public to complete. Staff will work on firming up budget estimates and preparing a draft RDS.

(b) Next Meeting Date

The next meeting date is March 24, 2025 at 1:00 p.m. The Committee set another meeting date following that for April 3, 2025 at 1:00 p.m.

6. ADJOURNMENT

Moved by Councillor Jackson
Seconded by Stephanie Gallamore

THAT the meeting be adjourned at 2:25 p.m.

**CARRIED
UNANIMOUSLY**
RDS-2025-03-03

*Village of Harrison Hot Springs
Minutes of the Resort Development Strategy Committee
March 10, 2025*

Mayor Fred Talen, Chair
Resort Development Strategy Committee

Amanda Graham
Corporate Officer

DRAFT

Resort Municipality Initiative 2025-2027 Project Outline

<u>Project Title</u> Splash Pad		<u>Project Lead</u> Jace Hodgson, Director of Operations; and Christy Ovens, Community Services Manager	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2025-09-01	<u>Completion Date</u> 2026-06-01
<p><u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project.</p> <p>As climate change is bringing warmer temperatures, the Village recognizes the importance of having areas in which to cool down in the community. A splash pad / spray park has been recommended by the public in a number of community engagement sessions over the past several years. With the recent installation of the beachfront accessible playground and shade structures, there is space and the opportunity to add a splash pad system to further enhance the visitor experience.</p>			
<p><u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds.</p> <p>Project Design & Engineering Concrete Pour & Installation of Splash Pad System</p>			
<p><u>Project Goal(s)</u> Please describe which of your RDS goals this project will support.</p>			

Program Objectives Please describe which of the RMI program objectives this project supports and how.

-Develop and/or enhance tourism infrastructure and amenities: This project will include the installation of a new tourism amenity which will attract visitors and broaden the appeal of the resort municipality.

-Implement sustainable tourism projects and initiatives: Supports the impacts of climate change by offering an area for visitors to cool down; system will be 'on demand', to not waste water, outside of times it is being actively used.

Please indicate if the project supports one or more of the following initiatives:

Indigenous Tourism Diversity & Inclusion Emergency Preparedness Sustainability

Please describe how the project supports the selected initiatives:

Diversity & Inclusion: The splash pad will be free to use, promoting inclusion. We will ensure that the concrete pad is accessible and designed with inclusive play principles.

Funding Sources	
Total RMI Funding	\$400,000.00
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	

Municipal Funding	
Other	
Total Cost of Project	\$400,000.00

DRAFT

Resort Municipality Initiative 2025-2027 Project Outline

<u>Project Title</u> Streetscape Enhancements		<u>Project Lead</u> Jace Hodgson, Director of Operations; and Christy Ovens, Community Services Manager	
<u>RMI Program Category</u> Choose an item.	<u>Project Status</u> New	<u>Start Date</u> 2025-07-01	<u>Completion Date</u> 2026-12-31
<p><u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project.</p> <p>Previous RMI funding has supported the beautification along Esplanade Avenue between the Harrison Hot Springs Resort and Maple Street. Along with extending the enhancements to complete Esplanade Avenue, the Village has identified Lillooet Avenue West to be in need of enhancements after the removal of four willow trees in late 2024 and with aging infrastructure in place. There are also several modifications that are needed to support accessibility along the sidewalks and parking areas.</p>			
<p><u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds.</p> <p>Complete detailed design of Lillooet Ave West Streetscape Plan Complete roadwork and sidewalk improvements Purchase site furnishings and install at both locations</p>			
<p><u>Project Goal(s)</u> Please describe which of your RDS goals this project will support.</p>			

Program Objectives Please describe which of the RMI program objectives this project supports and how.

-Develop and/or enhance tourism infrastructure and amenities:

-Deliver remarkable visitor experiences: Develop tourism areas to attract visitors and improve tourism businesses' operations and the visitor experience.

-Implement sustainable tourism projects and initiatives:

Please indicate if the project supports one or more of the following initiatives:

Indigenous Tourism Diversity & Inclusion Emergency Preparedness Sustainability

Please describe how the project supports the selected initiatives:

This project will support Indigenous Tourism, Diversity & Inclusion, and Sustainability initiatives. Art installations along Lillooet Ave West will look to incorporate local Indigenous artists, while offering improvements to accessibility and supporting inclusion by being openly accessible to all. Trees will be planted with a focus on sustainability and supporting the impacts of climate change.

Funding Sources

Total RMI Funding	\$400,000.00
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$400,000.00

Resort Municipality Initiative 2025-2027 Project Outline

<u>Project Title</u> Interpretive Signage		<u>Project Lead</u> Kalie Wiechmann, Communications & Community Engagement Coordinator	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2025-09-01	<u>Completion Date</u> 2025-12-31
<p><u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project.</p> <p>The need for an increase in wayfinding opportunities throughout the Village was identified in the Draft Parks and Trails Master Plan (2025). Wayfinding would include interpretive signage located near recreational amenities (parks, trails, sports courts, etc.), as well as linking points of interest throughout the Village (Tourism Centre, Art Gallery, etc.). Interpretive signage could include accessibility focused initiatives (braille, audio) and opportunities for reconciliation through traditional language and learning. Interpretive signage would enhance the wayfinding experience of tourists by increasing awareness of infrastructure and the natural environment, while encouraging an appreciation of traditional culture, for all users.</p>			
<p><u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds.</p> <p>Creation of a formal signage plan Consultation with local Indigenous partners Source and installation of inclusive signage Creation of online mapping of interpretive signage</p>			
<p><u>Project Goal(s)</u> Please describe which of your RDS goals this project will support.</p>			

Program Objectives Please describe which of the RMI program objectives this project supports and how.

This project supports the enhancement of tourism infrastructure and amenities by including engaging and informational signage at tourism-related points of access and throughout (i.e., story walks).

This project supports the objective to deliver remarkable visitor experiences by providing tourists with accessible opportunities to learn of place-based information, traditional knowledge, and language.

This project supports sustainable tourism initiatives by incorporating land-based knowledge on signage, and information to ensure amenity users are aware of environmental considerations during use.

Please indicate if the project supports one or more of the following initiatives:

Indigenous Tourism Diversity & Inclusion Emergency Preparedness Sustainability

Please describe how the project supports the selected initiatives:

Indigenous Tourism: This project supports the Indigenous Tourism initiative as there are opportunities to enhance understanding and learning by way of traditional language, knowledge, and place stories.

Diversity and Inclusion: This project supports the Diversity & Inclusion initiative as there are opportunities to increase safe usability and accessibility of tourism related infrastructure through inclusive signage, such as incorporating braille or audio into wayfinding/learning.

Funding Sources

Total RMI Funding	\$50,000.00
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$50,000.00

Resort Municipality Initiative 2025-2027 Project Outline

<u>Project Title</u> McCombs Drive Recreation		<u>Project Lead</u> Jace Hodgson, Director of Operations; and Christy Ovens, Community Services Manager	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2025-09-01	<u>Completion Date</u> 2027-03-31
<p><u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project.</p> <p>During the Village’s Draft Parks and Trails Master Plan (2025) engagement process, it was highlighted that there was a need to improve / formalize trail connections in the lands adjacent to the East Sector Recreation Site. This project will expand recreation opportunities in this area and pathways along McCombs Drive including:</p> <ul style="list-style-type: none"> -Addition of a disc golf course as a year-round, recreation opportunity -Enhancement/creation of multi-purpose trail networks and active transportation opportunities 			
<p><u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds.</p> <p>Apply for a ‘Transportation and Utility Use’ permit with the ALC (pending Council recommendation) Work with Disc Golf consultants on potential locations / layout Create trails and look for ways to connect to existing pathways Purchase supplies and install disc golf course Create signage for disc golf course and new trails</p>			
<p><u>Project Goal(s)</u> Please describe which of your RDS goals this project will support.</p>			

Program Objectives Please describe which of the RMI program objectives this project supports and how.

-Develop and / or enhance tourism infrastructure and amenities: add recreational opportunities, including disc golf and trails that will attract year-round visitors to the community

-Implement sustainable tourism projects and initiatives: strengthen or restore our natural environment

Please indicate if the project supports one or more of the following initiatives:

Indigenous Tourism Diversity & Inclusion Emergency Preparedness Sustainability

Please describe how the project supports the selected initiatives:

Diversity and Inclusion: This project supports the Diversity & Inclusion initiative as increasing free recreational opportunities creates inclusive opportunities for all users. We will also seek to make some of the trail networks accessible.

Funding Sources	
Total RMI Funding	\$250,000.00
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	

Municipal Funding	
Other	
Total Cost of Project	\$250,000.00

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Resort Municipality Initiative 2025-2027 Project Outline

<u>Project Title</u> Canoe / Kayak Launch		<u>Project Lead</u> Jace Hodgson, Director of Operations	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2025-10-01	<u>Completion Date</u> 2026-03-31
<p><u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project.</p> <p>The need for a designated canoe/kayak launch was identified during the Village’s Parks & Trails Master Plan engagement process, as well as through committee feedback.</p> <p>A designated canoe/kayak launch would enhance the visitor experience and diversify recreational amenities, by increasing accessible points of entry to the water, as more recreators engage in low-barrier-to-entry activities, such as kayaking. The canoe/kayak launch would ensure a safe access point for all recreators to access the water, minimizing potential conflicts with motorized watercrafts.</p>			
<p><u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds.</p> <p>Determine site(s) that would be appropriate for canoe / kayak launch Develop parking / drop off area near the canoe / kayak launch Purchase and install infrastructure Promote canoe / kayak launch and include informative signage at launch surrounding lake safety</p>			
<p><u>Project Goal(s)</u> Please describe which of your RDS goals this project will support.</p>			

Program Objectives Please describe which of the RMI program objectives this project supports and how.

-Develop and/or enhance tourism infrastructure amenities: This project will develop a tourism infrastructure amenity that does not currently exist within the Village of Harrison Hot Springs.

Please indicate if the project supports one or more of the following initiatives:

- Indigenous Tourism
 Diversity & Inclusion
 Emergency Preparedness
 Sustainability

Please describe how the project supports the selected initiatives:

The canoe/kayak launch supports the Diversity & Inclusion initiative as it will improve existing accessibility barriers to access low-impact water-based activities (canoe/kayakers must currently traverse parking lots, extensive sandy areas and rocky shorelines, and pass motorized watercrafts to launch from the Village).

The canoe/kayak launch supports the Sustainability initiative as it will increase opportunities for users to engage in recreational activities with low environmental impacts.

Funding Sources

Total RMI Funding	\$20,000.00
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$20,000.00