



Fare Review Agassiz-Harrison and Hope Transit System

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Rob Ringma – Senior Manager
Government Relations



Funding and Decision Authority



- Funding for 71 **Agassiz-Harrison Transit** is cost shared between the Fraser Valley Regional District and BC Transit through a partnership with the District of Kent, the Village of Harrison Hot Springs, the City of Chilliwack and Electoral Area D.
- Funding for the 72 **Hope** is cost-shared between the Fraser Valley Regional District and BC Transit in partnership with the District of Hope.
- Transit services are also provided to Indigenous communities through a transit service agreement between each Nation and the FVRD
 - Agassiz-Harrison: Cheam First Nation;
 - Hope: Seabird Island Band, Yale First Nation, Chawathil First Nation
- Decision on fare changes for the Agassiz-Harrison and Hope service will be made at the discretion of the Fraser Valley Regional District Board in collaboration with District of Kent, the Village of Harrison Hot Springs, District of Hope, City of Chilliwack, Electoral Area D and First Nations partners.

Fare Review Objective

- Utilize BC Transit's recommended Fare Strategy to account for inflation and operational costs in proposed fare recommendations

Maximize revenue

Attract and retain ridership

Consider affordability

2025 Fare Review Objective

- Align across the region
- Increase ease for passengers
- Boost ridership!
- Get the most out of existing electronic fare collecting technology (UMO)
 - Use of stored value
 - Use of 'Open Loop feature' to enable use of debit and credit card without an app
 - Simplify to support ease of use
 - Introduce fare Capping to boost ridership
 - Equity focused so people don't overpay accidentally



Stats and Facts

Fare Strategy Guidelines

Fare Type	Fare Strategy Guidelines	Agassiz-Harrison and Hope Fare	Variance
Children 12 and under	-	-	
Single Ride (Cash)	Base Fare	\$2.50	-
DayPASS	2 times Base	\$5	Aligned
Tickets (10)	9 times Base Fare	\$22.50	Aligned
Adult Monthly	20 – 30 times Base Fare	\$44.00	17.6 times base fare
Concession* Monthly (Student, Senior, College Student)	Adult 30-Day Pass less 15%	\$35.00	20% discount, 5% variance

Agassiz-Harrison and Hope Transit Current Fare Structure

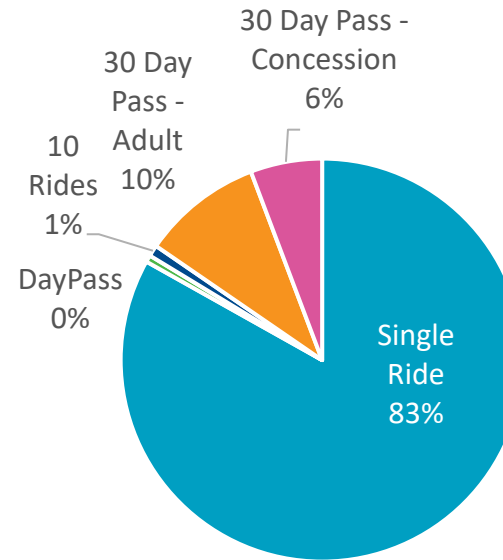
Fares

subject to change

Children 12 and under	Free
Single Ride	\$ 2.50
DayPASS**	5.00
10 Rides	22.50
Adult 30-Day Pass	44.00
Concession 30-Day Pass	*35.00

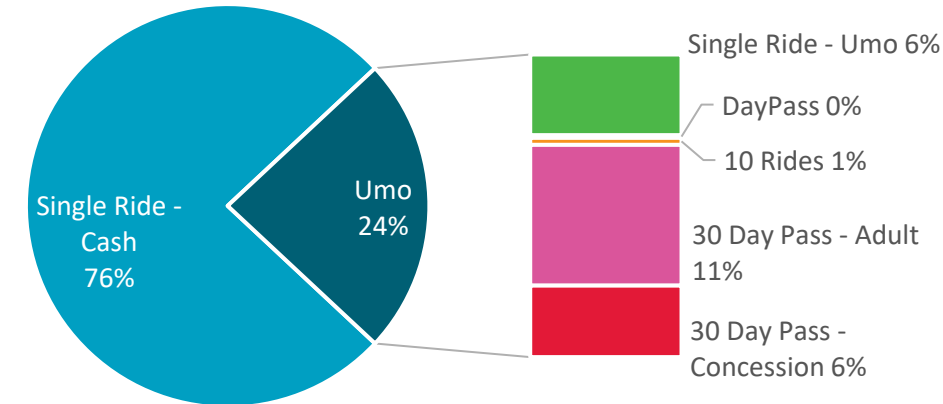
*Concession fare valid for youth aged 13-18 and persons 65 and over.

**Provides unlimited travel locally and between Chilliwack, Agassiz-Harrison, and Hope Transit Systems in a single day.



2024

Agassiz-Harrison and Hope Revenue by Product Type



October – December 2024

- DayPASS is not a popular fare product despite offering unlimited travel between Chilliwack, Agassiz-Harrison, and Hope Transit Systems in a single day
- Monthly Pass Sales have increased since the introduction of Umo

Effective October 1, 2024, BC Transit stopped selling legacy scratch-off DayPASS, 10 Ride Ticket, Monthly Pass, and Semester Pass fare products in the Agassiz-Harrison and Hope Transit System in favour of convenient Umo enabled alternatives.

Affordability Programs – Funded by BC Government

BC Bus Pass

- Universal bus pass for low-income seniors and persons receiving disability assistance, providing unlimited access on any scheduled BC Transit bus.
 - A [low-income senior](#) = **\$45 annual pass**
 - Receiving [disability assistance](#) = **\$0**
- Participants register [online](#), via phone, email, mail, fax
- [Learn More](#)

Funded by



Ministry of
Social Development
and Poverty Reduction

Free Transit for 12 and Under

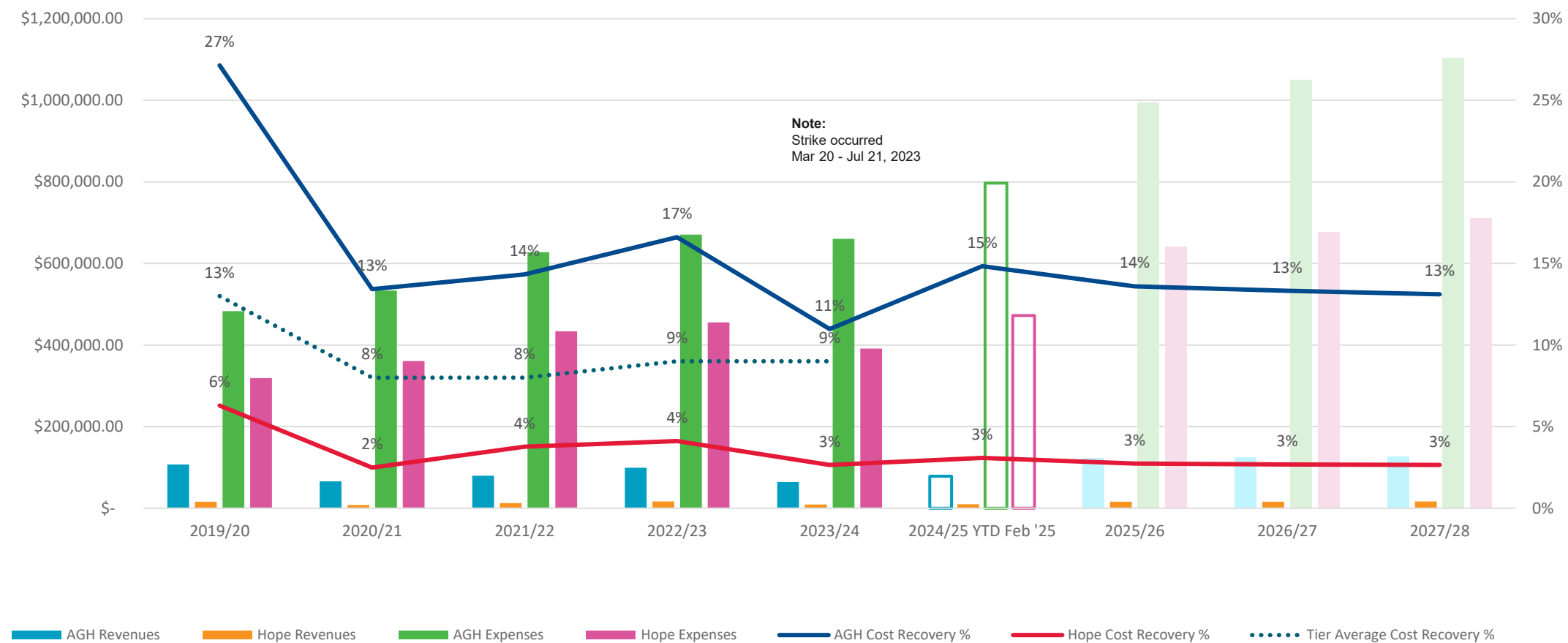
- Children aged 6 to 12 are now able to ride conventional and handyDART buses for free, unaccompanied and without requiring a fare product or identification.
- Children aged 5 and under must be accompanied by someone 12 years or older to ride the bus and must board and depart at the same stop as their guardian.
- [Learn More](#)

Get on board!

KIDS 12 & UNDER RIDE FREE



Cost Recovery



Transit System Comparison

Transit System	Population Served	Ridership	Cost Recovery FY23/24	Adult Cash Fare	DayPASS	Adult Pass	Concession Pass*
Chilliwack, BC	61,156	708,173	17.7%	\$2.00	\$5.00	\$44.00	\$35.00
Central Fraser Valley, BC	159,058	2,246,885	23.4%	\$2.25	\$5.65	\$52.00	\$38.00
Agassiz-Harrison, BC	9,214	38,893	11%	\$2.50	\$5.00	\$44.00	\$35.00
Hope, BC	5,894	6,243					

Average Adult Cash Fare in 2023 for 102 Transit Agencies across Canada is **\$3.50**

* Reduced fare with valid I.D. for persons 65 or over and students to Grade 12

Agassiz-Harrison Fare History



Fare Product		Oct 2000 – August 2018	Sept 2017 – Sept 2022	Sept 2022 - Present
Single Ride	Children	Free under 4	Free under 4	Free under 12
	Adult / College ZONE 1 (local)	\$2.50	\$2.50 ↑↓	\$2.50
	Adult / College ZONE 2 (to Chilliwack)	\$3.00		
	Student / Senior ZONE 1 (local)	\$1.50		
	Student / Senior ZONE 2 (to Chilliwack)	\$2.00		
DayPASS	DayPASS	-	\$5.00	\$5.00
10-Ride	Adult / College ZONE 1 (local)	\$22.50	\$22.50 ↑↓	\$22.50
	Adult / College ZONE 2 (to Chilliwack)	\$27.00		
	Senior / Student ZONE 1 (local)	\$13.50		
	Senior / Student ZONE 2 (to Chilliwack)	\$18.00		
30-day Pass	Adult	\$55.00	\$44.00 ↓	\$44.00
	Student / Senior	\$35.00	\$35.00	\$35.00

Hope Fare History

	2017 - Current
Children Under 12	Free
Single Ride Cash	\$2.50
DayPASS	\$5.00
Tickets (10)	\$22.50
Monthly Pass - Adult	\$44.00
Monthly Pass – Student / Senior	\$35.00



Transfers vs Automatic DayPASS

AGH and Hope Transit currently allows for travel on the next connecting bus within 90 minutes of trip departure without an additional fare.

- As an alternative to the existing transfer policy, an automatic DayPASS is being considered.

Current System (90-Minute Transfer Policy):

- Riders who pay the Single Ride fare with Cash, Umo Cash Balance, or the 10-Rides fare product can take the next bus without incurring an additional fare within the 90-minute transfer window
- After 90 minutes, or if they take a third bus, riders are required to pay an additional fare
- If a rider uses more than four buses in one day, they will pay for more than two fares in one day

To allow for this change and simplify the fare structure, the automatic DayPASS would replace the 90-minute transfer policy and phase out the 10-Rides and pre-purchased DayPASS product

Proposed System (Automatic DayPASS):

- Allows unlimited rides all day, for no more than two Single Ride fares are charged
- No need to worry about a 90-minute limit or multiple bus transfers
- Umo utilizes fare capping technology (which caps the amount a passenger pays for transit within a day) to automatically apply the DayPASS fare to a Umo account after two fares are paid, without the need to pre-purchase a DayPASS
 - Riders using cash can purchase a paper DayPASS from their bus driver at the time of boarding



Options Analysis

Option 1 – Agassiz-Harrison and Hope

Fare Product	24/25	25/26	26/27	27/28
Cash – Single Ride	\$2.50	\$2.50	\$2.50	\$2.50
DayPASS	\$5.00	\$5.00	\$5.00	\$5.00
10 Rides	\$22.50	-	-	-
30 Day Pass – Adult	\$44.00 <small>17.6x single fare</small>	\$50.00 ↑ <small>20x single fare</small>	\$52.00 ↑ <small>20.8x single fare</small>	\$55.00 ↑ <small>22x single fare</small>
30 Day Pass – Student/Senior	\$35.00 <small>20% discount</small>	\$40.00 ↑ <small>20% discount</small>	\$42.00 ↑ <small>19% discount</small>	\$45.00 ↑ <small>18% discount</small>
Forecasted Revenue*	\$127,657	\$149,990	\$150,751	\$151,875

*Based on a price elasticity model that assumes elasticity based on 2024 ridership and revenue levels and does not consider improved service hours in future years

Forecasted impact on revenue *	0 (0%)	+\$22,333 (17%)	+\$760 (1%)	+\$1,125 (1%)
Forecasted impact on # of rides *	0 (0%)	-1,918 (-4%)	-117 (-0%)	-166 (-0%)

Option 2 – Agassiz-Harrison and Hope

Fare Product	24/25	25/26	26/27
Cash – Single Ride	\$2.50	\$2.50	\$2.75 ↑
DayPASS	\$5.00	\$5.00	\$5.50 ↑
10 Rides	\$22.50	-	-
30 Day Pass – Adult	\$44.00 <small>17.6x single fare</small>	\$55.00 ↑ <small>22x single fare</small>	\$59.00 ↑ <small>21.5x single fare</small>
30 Day Pass – Student/Senior	\$35.00 <small>20% discount</small>	\$42.00 ↑ <small>24% discount</small>	\$49.00 ↑ <small>17% discount</small>
Forecasted Revenue *	\$127,657	\$151,282	\$163,255

*Based on a price elasticity model that assumes elasticity based on 2024 ridership and revenue levels and does not consider improved service hours in future years

Forecasted impact on revenue *	0 (0%)	+\$23,625 (19%)	\$11,973 (8%)
Forecasted impact on # of rides *	0 (0%)	-2,143 (-5%)	-926 (-2%)

Option 3 – Agassiz-Harrison and Hope

Fare Product	24/25	25/26	26/27	27/28
Cash – Single Ride	\$2.50	\$2.50	\$2.50	\$2.75 ↑
DayPASS	\$5.00	\$5.00	\$5.00	\$5.50 ↑
10 Rides	\$22.50	-	-	-
30 Day Pass – Adult	\$44.00 <small>17.6x single fare</small>	\$50.00 ↑ <small>20x single fare</small>	\$50.00 <small>20x single fare</small>	\$59.00 ↑ <small>21.5x single fare</small>
30 Day Pass – Student/Senior	\$35.00 <small>20% discount</small>	\$43.00 ↑ <small>14% discount</small>	\$43.00 <small>14% discount</small>	\$49.00 ↑ <small>17% discount</small>
Forecasted Revenue *	\$127,657	\$150,491	\$150,491	\$163,275

*Based on a price elasticity model that assumes elasticity based on 2024 ridership and revenue levels and does not consider improved service hours in future years

Forecasted impact on revenue *	0 (0%)	+\$22,834 (18%)	0 (0%)	+\$12,784 (8%)
Forecasted impact on # of rides *	0 (0%)	-2,021 (-5%)	0 (0%)	-1,042 (-2%)

Option 4 – Agassiz-Harrison and Hope

Fare Product	24/25	25/26	26/27	27/28
Cash – Single Ride	\$2.50	\$2.75 ↑	\$2.75	\$2.75
DayPASS	\$5.00	\$5.50 ↑	\$5.50	\$5.50
10 Rides	\$22.50	-	-	-
30 Day Pass – Adult	\$44.00 <small>17.6x single fare</small>	\$57.00 ↑ <small>20.7x single fare</small>	\$57.00 <small>20.7x single fare</small>	\$59.00 ↑ <small>21.5x single fare</small>
30 Day Pass – Student/Senior	\$35.00 <small>20% discount</small>	\$47.00 ↑ <small>17.5% discount</small>	\$47.00 <small>17.5% discount</small>	\$49.00 ↑ <small>17% discount</small>
Forecasted Revenue *	\$127,657	\$161,550	\$161,550	\$162,283

*Based on a price elasticity model that assumes elasticity based on 2024 ridership and revenue levels and does not consider improved service hours in future years

Forecasted impact on revenue *	0 (0%)	+\$33,893 (27%)	0 (0%)	+\$734 (0%)
Forecasted impact on # of rides *	0 (0%)	-3,157 (-7%)	0 (0%)	-100 (-0%)

Summary of proposed adjustments

- **Introduce Fare Capping to boost ridership**
 - Encourage greater ridership by automatically capping the rate of single-ride fare after the second trip, so all passengers don't pay more than twice per day.
 - Fare Capping will boost ridership, simplify the rider experience, and remove the need for DayPASS.
- **Simplify product offerings**
 - Swap pre-purchased DayPASS product and transfers in favour of fare capping and DayPASS on Board for cash users
 - Remove 10 rides or tickets product (to enable optimal use of UMO)
- **Select a fare increase schedule**
 - Options 2-4 align fares in other systems in the Fraser Valley by the third year



Next Steps

Fare Review Timeline

